Flames Grill / CIZ Statement

The Applicant understands that Flames Grill is located in the Hastings Town Centre Cumulative Impact Zone, what it means, the reasons for it being set up and the measures needed to address the issues arising. The Applicant has operated the shop since 2009 and has acquired considerable experience of operating a late night business in Hastings Town Centre including of issues arising in the CIZ and of how to address them.

There is a full list of robust conditions on the current premises licence which will remain in force including CCTV and the presence of 2 SIA licensed Door Supervisors including during the additionally requested hours.

The Applicant suggests that with Flames Grill being open for an additional hour at weekends that it has relieved the pressure from departing late night visitors to the Town Centre on the adjacent cab rank, between 03.00 and 04.00, by giving people the chance to stop for food and stagger demand for the cabs reducing the risk of disorder at the rank.

The Applicant has used 10 x Temporary Event Notices over weekends earlier this year providing late night refreshment until 04.00 with no issues arising amply demonstrating that they can operate until that time while fully promoting the Licensing Objectives and preventing any increase in negative cumulative impact in the area or wider CIZ.

The applicant has only applied for an extra one hour trading on Thursday. Friday & Saturday nights into the following day. No increase is sought for the rest of the week.

The Applicant has submitted a Dispersal Policy to which the Door Supervisors & staff will work aiding in the quick and safe departure of people from the area. .

We submit that the successful use of the considerable number of Temporary Event Notices positively demonstrates that Flames Grill can successfully operate for the extra hour per night without causing problems. The Applicant submits that the Licensing Sub Committee can safely regard this application as an exception and grant the additional hours requested.